



# PRESS RELEASE

## PSA

For Immediate Release: May 6, 2002  
Contact Person: Robin L. Douglas – 914-699-9050

### **Juneteenth Celebration 2002 Business-to-Business Development Day Expo**

During the month of June the **African American Chamber of Commerce of Westchester and Rockland Counties (Chamber)** will host its **Fifth Annual Juneteenth Celebration (JC)**.

The 2002 celebration, entitled *“From Sharecroppers to Shareholders”* (Quote by Dorothy Pittman Hughes) will host a number of events designed to thrill and engage the participants while celebrating the accomplishments of African Americans. Once again, the JC will be chronicled in the Journal News’ 3<sup>rd</sup> edition on news stands Friday, June 7<sup>th</sup>. The supplement will contain interviews with a wide range of notable African Americans who are residents of Westchester and Rockland Counties including: Mr. Hugh Price, President of the National Urban League; Mr. Earl G. Graves, Chairman/CEO Black Enterprise Magazine; Mr. Richard Parsons, President of AOL Time Warner; Mr. Denzel Washington/ Actor, Director/ Producer; Mr. Kenneth Chenault, President/CEO of American Express and interviews from former sharecroppers or family members of sharecroppers (invited list)

Events will include the annual Deliverance Ball, the Senior Tea and the first annual Business-to-Business Development Day on June 18, 2002 at the Hilton Rye Town in Rye Brook, NY. Billionaire entrepreneur Mr. Robert Johnson, President/CEO/Founder of Black Entertainment Television (BET) will deliver the luncheon keynote address. Actor Leon & Model Cynthia Bailey will serve as the Luncheon MCs. The BTB luncheon will be followed by an expo & seminars and a town hall meeting, where Ms Joan Parrot-Fonseca, former Director of Minority Business Development Agency (a division of the Dept. of Commerce) and others (TBD) will be on hand to discuss the state of the economy and sign sections of the book “Take a Lesson” written by Caroline V. Clarke.

Businesses interested in displaying their company at the BTB EXPO must contact the Chamber at 914-699-9050 for a vendor application. Space for the EXPO is limited. We encourage to register as soon as possible.

For additional information contact the Chamber at 914-699-4749 or log on to the Chamber newly designed website at [www.africanamericanchamberofcommercenys.org](http://www.africanamericanchamberofcommercenys.org). Event code 2202btb.

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