



FOR IMMEDIATE RELEASE

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**Empire State Development Corporation Partner's with the  
Chamber at the 9<sup>th</sup> Annual M/WBE Business-to-Business Exchange.**

**"TURNING PARTNERSHIPS INTO PROFIT"**

**White Plains, NY** (January 13, 2008) – This year marks the twelfth-year of service to the minorities and women in business community for the African American Chamber of Commerce of Westchester and Rockland Counties.

This year, the African American Chamber of Commerce of Westchester and Rockland Counties and presenting partner, Empire State Development Corporation's division of Minority Business, invite you to join us at the 9<sup>th</sup> Annual Business-to-Business Exchange...**"TURNING PARTNERSHIPS INTO PROFIT"**. The Business-to-Business Exchange, scheduled to be held March 25–26, 2008, at the Crowne Plaza Hotel in White Plains, New York, is designed to deliver up-to-date information on minority business and direct links between, state agencies, corporate America and businesses from this sector. The Exchange brings these businesses, state agencies and the corporate community together, creating the perfect environment to foster MBE-to-state agencies, MBE-to-corporate or MBE-to-MBE relationships.

The 2008 Exchange will be coupled with the **9<sup>th</sup> Annual Women's History Month Luncheon** and our third **Town Hall Meeting**. The two-day Exchange will begin with the opening reception and Town Hall Meeting, where significant leaders in the world of minority business will discuss next steps for minorities and women. Day two of the Exchange will feature a continental breakfast and informative speaker followed by a morning of seminars, a business-to-business boutique reception and luncheon, and an afternoon at the Interactive Information Center (in the Expo Hall), concluding with a networking reception.

Invitations for the Exchange are mailed to more than 7,000 African American business and social leaders in New York State. Now is the time for your company to reserve its place and join us, NYS agencies and other corporations, at the B2B Exchange....Where your company, will gain new exposure and loyalty within one of Westchester and Rockland's most dynamic segments of the consumer market.

To make a reservation for the Exchange and to receive up to the moment conference information go online at [www.aaccnys.org](http://www.aaccnys.org) or call for a brochure at 914-699-4749.

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